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Incospec announces exciting new Video Quality analyzing tool from VQ Link

Incospec is pleased to announce that it has been appointed as a value added re-seller of VQ Link products for the Canadian marketplace including all the sectors where MPEG compression is used: Broadcast, Cable, IPTV and Satellite providers.

“VQ Link provides a unique tool that every service provider was sorely missing to analyze picture quality”, says Mario Sebastiani, president of Incospec. “Not only can it give a quality of experience (QoE) rating, but it does so while making a fine distinction between an artefact that is not discernible by the human and visible impairments that really need attention. The solution represents a real-time golden eye which so far, nobody else was providing”. The VQLink solution addresses transport artefacts as well as impairments due to compression. These include not only blocking patterns but also the harder-to-detect impairment of blurriness. VQ Link can also distinguish between intended blurriness as in an out-of-focus shot and coder-induced blurriness, and score the performance accordingly. These capabilities reduce the number of false positives that can plague a quality monitoring system, resulting in a pertinent number of actionable alarms.

Video service providers will now have a solid reference to improve their video quality and QoE in an increasingly competitive market.

“Incospec has been in business for more than 30 years, and their expertise in MPEG compression technology makes them a perfect partner for us in the Canadian market”, says Jack Bryant, VQ Link’s EVP of Business Development.

VQ Link will be represented by Incospec at the SCTE Canadian Summit, March 7, 8 and 9 at booth 836.

About Incospec

Incospec has been providing leading-edge solutions for the distribution of content for Broadcast TV, Radio, Cable TV, Satcom/TVRO, MMDS, Telco, Educational, Business and Government Agencies for the past 33 years and they have been doing this with pride, integrity and commitment. Their experienced team offer innovative and best-of-breed solutions for the new challenges of HDTV, IPTV, File workflows, H.264, MPEG and IPTV test equipment, PSIP, 3DTV, multiplatform distribution including mobile TV and much more...

For more information, we invite you to visit: www.incospec.com

About VQ Link

VQLink is an emerging leader in video quality assurance, with a patent-pending no-reference monitoring system that can be placed anywhere in the network, without a need to compare against the source video. Its technology is grounded in more than 10000 hours of subjective testing involving multiple video genres, codecs and network conditions. VQLink’s multistream quality measurement product has been increasingly cited for its ability to provide a real-time golden-eye for service providers, as they seek to balance bandwidth resource management and service offerings in a competitive and heterogeneous landscape.

For more information, we invite you to visit: www.vqlink.com